

INVOICE



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
Main: (801)532-1300
Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
565967-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
National Republican Congr	NRCC IE 2012	155/426/2601

Billing Address:

National Media Research Planning & Placement
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	565967	9771681

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

IDB #	Advertiser Code	Product Code
8380	155	426

Agency Ref	Advertiser Ref

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/28/12	09/30/12	M-F 6a-7a	6a-7a	----F--	:30	1	\$375.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 ----F-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 F 09/28/12 6:54 AM M-F 6a-7a 6a-7a :30 NRCCUT040921 \$375.00 NM									
6	09/28/12	09/30/12	M-F 8a-9a	8a-9a	----F--	:30	1	\$400.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 ----F-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 F 09/28/12 8:53 AM M-F 8a-9a 8a-9a :30 NRCCUT040921 \$400.00 NM									
11	09/28/12	09/30/12	Sa 7a-8a	7a-8a	----S-	:30	1	\$400.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 ----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Sa 09/29/12 7:22 AM Sa 7a-8a 7a-8a :30 NRCCUT040921 \$400.00 NM									
12	09/28/12	09/30/12	Su 8a-9a	8a-9a	-----S	:30	1	\$500.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Su 09/30/12 8:28 AM Su 8a-9a 8a-9a :30 NRCCUT040921 \$500.00 NM									
13	09/28/12	09/30/12	FOX News Sunday	9a-10a	-----S	:30	1	\$200.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Su 09/30/12 9:41 AM FOX News Sunday 9a-10a :30 NRCCUT040921 \$200.00 NM									

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Advertiser		Product	Estimate Number
National Republican Congr		NRCC IE 2012	155/426/2601

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/28/12	09/30/12	M-F 5p-530p	5p-530p	----F--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 ----F-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 F 09/28/12 5:09 PM M-F 5p-530p 5p-530p :30 NRCCUT040921 \$550.00 NM									
16	09/28/12	09/30/12	M-F 530p-6p	530p-6p	----F--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 ----F-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 F 09/28/12 5:42 PM M-F 530p-6p 530p-6p :30 NRCCUT040921 \$550.00 NM									
21	09/28/12	09/30/12	Su 5p-530p	5p-530p	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Su 09/30/12 Su 5p-530p 5p-530p :00 \$450.00 NM See MG 21.2									
25	09/28/12	09/30/12	Football Fever Show	1005p-1035p	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Sa 09/29/12 10:25 PM Football Fever Show 1005p-1035p :30 NRCCUT040921 \$1,000.00 NM									
26	09/28/12	09/30/12	FOX NFL OT	FOX NFL OT	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Su 09/30/12 5:59 PM FOX NFL OT FOX NFL OT :30 NRCCUT040921 \$1,500.00 NM									
27	09/28/12	09/30/12	M-F 9p-1005p	9p-1005p	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 ----F-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 F 09/28/12 9:12 PM M-F 9p-1005p 9p-1005p :30 NRCCUT040921 \$1,200.00 NM									
30	09/28/12	09/30/12	Sa 9p-1005p	9p-1005p	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Sa 09/29/12 9:48 PM Sa 9p-1005p 9p-1005p :30 NRCCUT040921 \$800.00 NM									
31	09/28/12	09/30/12	Su 9p-1005p	9p-1005p	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Su 09/30/12 9:29 PM Su 9p-1005p 9p-1005p :30 NRCCUT040921 \$1,000.00 NM									

Total Spots 12 Gross Total \$8,475.00

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Advertiser	Product	Estimate Number	
National Republican Congr	NRCC IE 2012	155/426/2601	

Payment Terms 30 Days

<u>Agency Commission</u>	\$1,271.25
<u>Net Amount Due</u>	\$7,203.75